



For Immediate Release

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SKIP POTTER RETIRES. NASTF SEEKS REPLACEMENT EXECUTIVE

St. Johns, FL (August 10, 2017) — Skip Potter, Executive Director of the National Automotive Service Task Force (NASTF) since June 2012, informed the Board of Directors earlier this month of his intent to retire, August 31, 2017, and has begun working with NASTF leadership for the transition to new management. NASTF Board Member, Donny Seyfer, will assume duties as Interim Executive while the not-for-profit organization seeks a new executive.

“I have had a wonderful and rewarding career in the automotive parts, tool and service industry,” said Potter. “To end it as the executive director of such a valued organization as NASTF is an honor that makes me very humble and proud.”

Steve Douglas, who recently assumed the role of NASTF Chair when Mark Saxonberg resigned to lead NASTF’s Registry Rebuild project, recognized Potter’s service, saying: “Skip has worked tirelessly over half a decade to serve not only NASTF but also the entire automotive industry. His hard work, professionalism, and can-do attitude resulted in the largest membership growth in NASTF’s history, a dramatic expansion of the vehicle security registry and the resolution of countless information requests. The entire NASTF Board sincerely appreciates all of Skip’s hard work and wishes him the very best in his well-earned retirement.”

Potter served more than 45 years’ in many segments of the automotive industry including parts distribution, tool sales, service, the motorsports press and the industry’s not-for-profit sector.

Immediate Past Chair, Allen Pennebaker notes “Skip’s dedication and leadership helped to move NASTF from an all-volunteer organization to an efficient and professional mainstay of the automotive industry.”

Potter was recognized by Babcox Publications in 1999 as an “Aftermarket Influencer” and received the Education Award from Northwood University that same year. His syndicated radio broadcast, Virginia Race Line, won six awards from the National Motorsports Press Association during the 1970s and the Old Dominion Speedway in 2011 named Potter to their list of “Legends” for his work there in the 70s and 80s. Potter earned the professional designation as a Certified Association Executive from the American Society of Association Executives in 2001 and holds a bachelor’s degree in economics from George Mason University.

NASTF has posted the qualifications and position description for the NASTF Executive on the NASTF website at www.nastf.org/ExecPositionOpen. Interested individuals are invited to consider this role as a step in their career and submit their interest before the September 11, 2017 deadline.

NASTF was established in 2000 to identify, communicate and resolve gaps in the availability and accessibility of automotive service information, service training, diagnostic tools, and equipment for the benefit of automotive service professionals and their customers. NASTF was incorporated in 2006 as a 501(c)(6) not-for-profit organization. Additional details can be found at www.nastf.org.

NOTES TO PRESS:

1. NASTF logos are located at www.nastf.org/media
2. PDF version of this press release available at www.nastf.org/media