

NASTF VEHICLE SECURITY COMMITTEE

Meeting Summary for November 03, 2009

The fall NASTF VSC meeting was held at the Mandalay Bay Convention Center in Las Vegas, NV. The meeting was called to order at 9:30 AM by Mark Saxonberg, VSC Co-Chairman.

Attendance Log: Physical attendance and phone attendance is on the attached spreadsheet. The sound quality for phone attendance has been much improved over the past two VSC meetings. Our conference call participants were able to hear and participate in our meeting as if they were in the meeting room.

Automaker Participation Update: Mark Saxonberg reported that all participating automakers now offer access in 50 states with at least ten years' depth. Mercedes continues to study implementation of SDRM as a means to screen purchase/installation of TRP (Theft Related Parts) by independent repair shops and locksmiths. It was also reported that VW/Audi has their SDRM site working. VW/Audi keys can now be ordered through the Erwin website; instructions on how to initialize the keys are on also on the site.

Registry Membership and Usage Update: David Lowell, the Registry Administrator, presented statistics showing continuing increases in the volume of Registry membership and usage. SDRM use statistics indicate the following:

- 12 OEM's currently utilizing SDRM
- 387 registered Primary LSID holders
- 126 subordinates registered under the abovementioned LSID accounts
- 301 (78%) of the primary LSID holders are locksmiths, 86 (22%) are independent mechanical repair facilities.
- SDRM security transactions now exceed 250/day

These statistics represent annual Registry/SDRM growth of approximately 66% per year for the past two years running.

NICB Update: Ivan Blackman of NICB reported that 4 automakers are now using SDRM to post enterprise transactions (internal for dealers and automaker) and those security transactions now exceed 140,000 per month. Broad security transaction reporting has been is very helpful to NICB in breaking up several auto theft rings; NICB estimates that they receive at least one lead daily on an active vehicle theft.

Public Awareness: ALOA demonstrated a proof of concept for a "findalocksmith.com" website. The public can search this website for a registered Vehicle Security Professional locksmith by state and/or zip code. Automotive locksmiths will be able to link their websites from this site and provide consumers with hours of operation, shop location, types of services offered, etc.

David Lowell reported that ALOA targets the end of this calendar year to have a similar site for all members of the SDRM Registry. This website will empower consumers to search for independent repair shops and locksmiths who specialize in high security keys and automotive security systems. The VSC is seeking volunteers for a SDRM Marketing Work Group to help drive development of a marketing plan. A website to point the public to registered Vehicle Security Professionals will be a major milestone for NASTF. (Preliminary working group members include Bill Haas, Dave Lanspeary, Dave Zwalina and Eddie Ehlert).

LSID Sub-Account Registration: The VSC Policy Work Group is revisiting policy and procedures regarding addition of LSID sub-accounts. Policy enhancements will require proof of employment for subordinate LSID holders and the Registry Administrator to add the account. A nominal \$50 fee, per subordinate, will be assessed every two years to help defray administrative costs.

Next meeting: Next VSC meeting will be in Napa Valley, CA in conjunction with the ETI Tool Tech; tentative date is Tuesday April 20, 2010.

Respectfully submitted,

Mark Saxonberg, Toyota Motor Sales USA – VSC Co-Chairman

Claude Hensley, Lock-Man Locksmiths - VSC Co-Chairman

NASTF Vehicle Security Committee – Attendance List
November 3, 2009

NAME	BUSINESS	E-MAIL	PHONE
Mark Saxonberg	Toyota Motor Sales	mark_saxonberg@toyota.com	
Claude Hensley	Lock-Man Locksmith	locksm1@tampabay.rr.com	727-544-1824
David Lowell	ALOA	david@aloe.org	214-819-9773 X213
John Norton	Ford Motor Co.	jnorton@ford.com	313-337-3639
Jonathan Turnbull	Honda Motor Co.	jonathan_turnbull@ahm.honda.com	310-783-2427
Valerie Sullivan	Honda Motor Co.	valerie_sullivan@ahm.honda.com	310-783-3433
Curt Ziegenfus	Honda Motor Co.	curt_ziegenfus@ahm.honda.com	310-783-3571
Todd Nurnberger	VW of America	todd.nernberger@vw.com	248-754-6037
Rob Delaney	VW of America	robert.delaney@vw.com	248-754-4441
Bill Haas	ASA	billh@asashop.org	817-358-5222
Dave Lanspeary	ASA-AZ	djls58@pwestoffice.net	623-217-0243
Eddie Ehlert	ASA-GA	edehlert@mindspring.com	770-455-4849
Dave Zwalina	ASA-FL	dzwalina@automotiveone.com	407-699-9111
John Norris	HARA/NATA	johnnorris@ciaa.com	905-545-3388
Rene Young	NATA	reneyoung@ara.bc.ca	604-312-0915
Kurt Kurata	Mitsubishi Motors NA	kkurata@mmsa.com	714-934-3514
Mary Hutchinson	NASTF	mhutchinson@ase.com	703-669-6643
Allen Pennebaker	ASCCA	allen@orindamotors.com	925-254-2012

PHONE ATTENDEES

Susan Richter	Tweddle
Bob Stewart	GM
Todd Luessenhop	Subaru
Vincent D'Auria	Volvo
Yasumi Nakamura	Nissan
Ivan Blackman	NICB
Justin McNall	AAA