



# Team Communication

3/28/18  
Jessie Korosec  
Erin Walker



Present

Tony Molla

Bob Chabot

Erin Walker

Jessie Korosec

Donny Seyfer

Fantastic conversation - Great input and ideas that are executable!

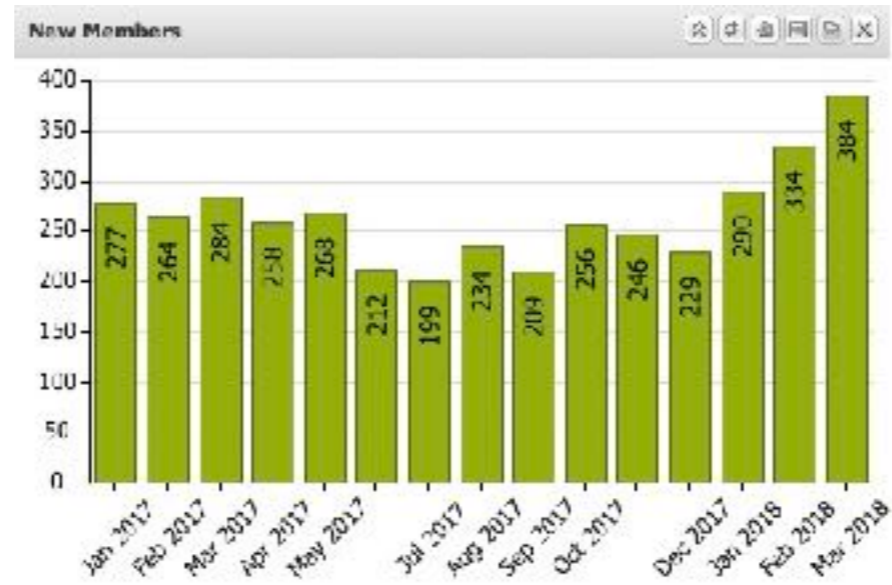
## What have I been doing?

- Scott Brown and I have posted more on Facebook - mostly opportunity
- Interacting directly with iATN through a Slack Feed that alerts me when there is a post that mentions NASTF
- Emailing the database with short updates, SDRM and meeting information
- Trade Shows - Brand ambassadors with technical background trained to show VSP and NASTF basics - 131 new members at Vision 91 at ATE
- Speaking at technical events and interviews - Mostly Advanced Vehicle Technology requests.
- Created Google Calendar with all NASTF related events on it.



Google Calendar is available on the NASTF website. You can subscribe to it with this link: <https://calendar.google.com/calendar/embed?src=nastf.org%40gmail.com&ctz=America%2FDenver>

# Member Joins



February was a record month for new members March was not complete when I did the screen cap but we are over 400 now for March.

# Our Next Big Challenge

We are making wholesale changes to the SDRM Program

It was not practical to introduce them individually



# Self-Administration

- All VSP will need to use their email and create a new account
- We will no longer be using the LSID
- We will be using 2 Form-factor authentication to create passwords on the fly to discourage code sharing
- An app called Authy will be needed to use their phone to generate and access code



VSP Dashboard



## Customer Authorization

- All transactions will require that a Customer Authorization form (formerly the D1) form is filled out online (many VSPs brag that they never fill out D1s)
- This is a major change because they will need to link their transaction to a D1 that is filled out online
- 5 days to complete

spudsoftware.com

WMA - 88 Form - Customer Authorization

3-1 Form - Customer Authorization

Vehicle Information

Vehicle Owner/Customer Information

I hereby certify that I have the authority to order any and all information system repair services for the vehicle indicated below and agree that the information I am providing is true and correct. Further, to the maximum extent permitted by applicable law, I agree to indemnify and hold harmless the service provider listed below any and all liability or damages that may arise from the performance of the service. Further, I agree to indemnify the automaker and its affiliates, successors, assigns, and licensors from any and all claims, losses, or costs (including reasonable attorney's fees) arising from any acts or omissions of the service provider, its service provider's employees, subcontractors or agents.

Customer Signature

The Contents of this web site do not constitute an offer of insurance. For more information, please contact your agent.

NASTF  
NATIONAL AUTOMOTIVE SERVICE TRIP FORCE

# Name Changes

- VSP = Vehicle Security Professional - previously VSP, LSID, Same as CA
- VSC = Vehicle Security Credential - Previously LSID which confuses some users
- Customer Authorization/Positive Identification Formerly = D1

# What is Underway

- VSP Portal Template is built - Content is next
- Planning for a early July release - expecting a time line on Friday
- We continue to revise the design to be more user friendly
- Communicated changes with highest volume users
- Communicated changes with OEs and CASIS board (Canadians @ 170 users)
- Harmonized some of the nomenclature to simplify learning curve



## What else?

- Press Releases? What should they look like?
- Thinking about some short narrated screen videos to demonstrate the entire process from application to transaction. Advice?
- Help with communicating this information
- Any other ideas?

Ideas generated by Team:

Press release with coming changes timeline

Webinars with upcoming changes - in small pieces.

Send to ASA, ASCCA and NESSARA

Talk to Carm to produce a piece - He has already offered

Press conference - NACE and AAPEX - Tony has the ball on NACE. Donny has AAPEX

Group arriving at AAPEX (Alliance?) - checking with AAPEX to find out if an opportunity exists to present Vehicle Security to them.

AutoInc. piece - Bob Chabot will help, 1200 words on changes coming to the system - Donny to provide art

Reprint the Autoinc piece with a call to action for shows

embed youtube. pieces in promotion pieces

ETI list of press so that we can have a conference or invite them to the General meeting.