



For Immediate Release

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NASTF APPOINTS CO-CHAIRS

ST. JOHNS, FL (August 28, 2015) – The Board of Directors of the National Automotive Service Task Force (NASTF) announces the appointment of Jessie Korosec of the Equipment & Tool Institute (ETI) and Valerie Sullivan of American Honda as 2015-2016 Co-Chairs of the NASTF Communications Committee. In making the appointments, NASTF Chairman, Allen Pennebaker, said, “Our Communications Committee has the great responsibility of overseeing the quality and effectiveness of our website, newsletter and social media. The Co-Chairs of this committee, particularly, must have a generous passion for NASTF, and we are certainly fortunate that Valerie and Jessie have extended their years of commitment to NASTF into service as Co-Chairs of this important committee.

Each of the six NASTF committees are required in the NASTF Bylaws to have leadership by one representative of the OEMs and one representative of the independent industry. Jessie Korosec, Marketing & Events Manager at ETI, is appointed as the Independent Co-Chair of the Communications Committee. Jessie became involved in NASTF in its fledgling years, inheriting the passion for NASTF from her former ETI Executive Manager, Charlie Gorman, a 2-time past-chairman of the NASTF Board of Directors. In addition to her many years of service as a member of the Communications Committee, Jessie continues to serve on the Equipment & Tool Committee and the Collision Committee.

Valerie Sullivan, Sr. Coordinator for the American Honda Motor Company, who will serve as the Committee’s OEM Co-Chair, has also been a long-time contributor to the development of NASTF with continuing dedication in three of NASTF’s project committees: Vehicle Security, Equipment & Tools and Service Information.

“Jessie and Valerie are no strangers to the many other volunteer leaders involved with NASTF; and their recent efforts in making NASTF valuable to the industry make them no strangers to me,” added Skip Potter, NASTF Executive Director. “I look forward to supporting their leadership in this important committee.”

NASTF was established in 2000 to identify, communicate and resolve gaps in the availability and accessibility of automotive service information, service training, diagnostic tools and equipment for the benefit of automotive service professionals and their customers. NASTF was incorporated in 2006 as a 501(c)(6) not-for-profit organization. Additional details can be found at www.nastf.org.

NOTE TO PRESS: NASTF logos are located at www.nastf.org/media