



For Immediate Release

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AAA PRESENTS “CONNECTING WITH MEMBERS AND THEIR VEHICLES”

October 8, 2013; St. Johns, Fla. –Greg Brannon, Director of Automotive Engineering and Industry Relations of AAA will present his organization’s perspective on connecting with AAA’s 53 million members and their vehicles at the Fall 2013 General Meeting of the National Automotive Service Task Force (NASTF) on Wednesday, November 6, 2013.

“NASTF members represent a broad range of perspectives and needs related to connected vehicles, and I look forward to engaging the NASTF in discussion of the future of connected vehicles and implications for consumers,” said Greg Brannon, Director, AAA Automotive Engineering and Industry Relations.

This presentation will include:

- Emerging technologies of the connected vehicle
- The implications for consumers and the aftermarket of vehicle-generated data
- Consumer understanding of related risks/opportunities
- Evolving trends and practices of AAA’s Approved Auto Repair network

The NASTF Fall General Meeting will be held from 1-4:30 pm (Pacific) in Casanova Room 605 at the Sands Expo/Venetian Hotel in Las Vegas, NV during the AAPEX/SEMA trade shows. Other topics on the NASTF meeting agenda November 6 include counterfeit tools, information needs of collision techs, vehicle security, OEM tools and education resources.

NASTF General Meetings are free to attend and no pre-registration with NASTF is necessary. However, registration for the AAPEX/SEMA trade shows is highly recommended. To register for a show badge, visit www.aapexshow.com.

The entire NASTF Fall 2013 General Meeting will be webcast live on www.nastf.org for NASTF supporters unable to attend in-person. Most presentations will be recorded and posted for post-event viewing on the NASTF YouTube channel. The complete agenda for the meeting is available on the NASTF website.

NASTF was established in 2000 to identify, communicate and resolve gaps in the availability and accessibility of automotive service information, service training, diagnostic tools, and equipment for the benefit of automotive service professionals and their customers. NASTF was incorporated in 2006 as a 501(c)(6) not-for-profit organization. Additional details can be found at www.nastf.org.

NOTE TO PRESS: NASTF logos are located at www.nastf.org/media.