

NASTF Communications Committee
Conference Call Meeting
March 22, 2017

Attending:

Jessie Korosec, Indep. Co-Chair
Jason Bartanen
Mark Saxonberg

Skip Potter, Executive Dir.

Absent:

Valerie Sullivan, OEM Co-chair

Korosec convened the meeting at 11:05am Eastern time.

The committee reviewed the mission & responsibilities with no changes recommended.

The committee reviewed the recommendations of the Communications Planning Workgroup (Aug 2, 2016) with the Executive Director (Potter) describing changes in the process of applying social media, in particular, the rebroadcast of iATN technical posts to NASTF Facebook and Twitter accounts. A strategy for the Workgroup's interest in periodic news summaries by targeted broadcast email is pending direction from the NASTF Board of Directors following the April 2-3, 2017 Strategic Planning Retreat.

Bartanen invite NASTF to utilize I-CAR's Reparability Technical Service (RTS) with Twitter posts and provision of guest-contributor articles. Potter will work with Bartanen to take advantage of that offer.

The meeting was adjourned at 11:25am ET.

NASTF Spring 2017 General Meeting: 1-4:30pm CDT, Monday, April 24, 2017, New Orleans

NEXT COMMUNICATIONS COMMITTEE MEETING: 11am ET/8am PT, Wednesday, June 7, 2017