

NASTF Education Committee Meeting  
By Conference Call, Wednesday, January 18, 2017

Meeting Summary

ATTENDING:

Jill Saunders, OEM Co-chair

Bob Chabot

Rick Escalambre

Henry Hinck

Jason Kozak

Gene Lopez

Jack Molodanof

Luke Murray

John Norris

Mark Saxonberg

Eric Schmitz

Rob Morrell, Independent Co-chair

Gerrard Tonno

Virginia Whelan

Trish Serratore

Mark Warren

Skip Potter, Exec Dir

Morrell convened the meeting at 11:00am (ET) and roll call was conducted.

Saunders explained the [Road to GREAT Technicians project](#), specifically suggesting the aftermarket adopt a training plan consistent with AYES and supplemented with components modelled on OEM programs like T-TEN. Critical now (for this project), says Saunders, is to (1) set goals, (2) establish measures and (3) appoint managers responsible for coordinating elements of the Road to GREAT Technician project. Potter challenged the committee to suggest improvements/additions to the [project definition document](#).

Escalambre warned that initiatives and best practices already exist as related to problems in education but agreed that the industry misses an opportunity to extrapolate these successes because of lack of coordination at the national level. Saxonberg underlined NASTF's intent to expose local solutions in a national "roadmap." Hink noted that automotive is not alone with attracting great kids into their field. All trades face the same difficulty.

Morrell suggests automotive apprenticeships as modeled in Europe should be integral to student development. Serratore reminds that NATEF promotes internships and mentoring of students in school programs; and while NATEF and ASE are long-standing national industry initiatives, they lack universal and significant endorsement, participation and support from the industry. Many of the problems with school programs could be solved, she said, if everyone served on an advisory board (at an automotive school). Tonno cautioned that ASE credentials can occasionally include good test-takers that may not be productive employees in the workplace and that some measure of physical ability would be valuable to shop owners in their hiring. On project element progress measures, Serratore indicated that NATEF and ASE may be able to assist with surveys and communications relating to this project. In addition she reiterated that ASE and NATEF are there to help the industry and if something doesn't seem to be working as intended, the industry needs to help ASE and provide constructive feedback to them.

While Murray touted the value of career fairs, he was concerned about career resources needed for their use in recruiting. The committee pointed to recent development of the CAREER content at [AutoCare.org](#). Chabot related his experience that OEMs (mostly franchise dealerships) had considerably more frequent and effective career fair recruiting efforts (and automotive technician career promotions) than did the aftermarket.

The meeting was adjourned at 12:15pm (ET)

NEXT Regular EDUCATION COMMITTEE CONF CALL: 11am ET/8am PT, Wed, March 29, 2017.

NOTICE: NASTF Spring 2017 General Meeting – Monday, April 24, 2017, Bourbon Orleans, New Orleans in concert with [ETI Tool Tech](#). More info at [www.nastf.org/GeneralMeetings](#).