

NASTF Education Committee Meeting
By Conference Call, Wednesday, May 4, 2016

Meeting Summary

ATTENDING:

Jill Saunders, OEM Co-chair
Rob Morrell, Independent Co-chair
Bill Haas
Sue Kalish
Dave Milne
Jack Molodanof

John Norris
Mark Saxonberg
Mark Warren
Gerard Tonno
Skip Potter, Exec Dir

Morrell convened the meeting at 11:01am (ET) and roll call was conducted.

Morrell reported work on the 3rd Party Guidelines Project continues with an expectation to have a draft ready for public-comment at the NASTF Fall 2016 General Meeting, November 2. The preparation process involves review of existing OEM-educator licensing agreements. The committee agreed that this project fits into the elements of the Road to GREAT Technicians project.

At the assignment from the NASTF Board of Directors and as a follow-up to the feature session, Road to GREAT Technicians, the committee began discussing its plan to facilitate coordination of existing resources with the extensive list of needs relating to attracting Great kids into this Great industry. Milne informed the committee of a similar discussion in the recent ATMC meetings and indicated their interest in participating in this project. Potter was instructed to send the committee a draft list of key project elements and discussion stakeholders (Attachment A) with the request that the committee reply with their suggestions of additions. Potter will, then, notify named stakeholders of this NASTF project and invite their participation. Saxonberg suggested a draft objective for this project: "provide a structure on which individual efforts will be more effective".

The meeting was adjourned at 11:48am (ET)

NOTICE: NASTF Fall 2016 General Meeting – Wed, November 2, 2016, Sands Expo/Venetian Hotel, Las Vegas, NV. In concert with www.AAPEXshow.com.) More info at www.nastf.org/GeneralMeetings.

NEXT EDUCATION COMMITTEE CONF CALL: 11am ET/8am PT, Wednesday, July 20, 2016

ATTACHMENT A

NASTF Education Committee Road to GREAT Technicians project

Industry problem: Attract great kids into our great industry and keep them through retirement

Project Objective: ? (provide a structure on which individual efforts will be more effective)

Problem Elements:

- Shortage of qualified technicians
- Image of auto service profession
- Career path/opportunities
- Internships/mentoring
- Parental support of a tech career
- Guidance counselor support for a tech career
- High school shop class revival
- Community college/vo-tech support
- Shortage of qualified tech instructors
- Tech education class attendance
- Scholarships
- Poor small business mgmt/supervision loses potential techs early to other industries

Discussion stakeholders:

- ASE
- NATEF/AYES
- ATMC
- AutoCare
- NADA
- ASA/AMI
- CVSN
- ITPA
- NACAT
- OEMs
- UTI Foundation
- Carquest Technet
- Worldpac
- NAPA