

NASTF Education Committee Meeting
By Conference Call, Wednesday, October 7, 2015

Meeting Summary

ATTENDING:

Jason Kozak, OEM Co-chair	Eric Schmitz
Rob Morrell, Independent Co-chair	Steven Strain
Sue Kalish	Gerard Tonno
Dave Milne	Rene Young
John Norris	
Jill Saunders	Skip Potter, Exec Dir

Kozak convened the meeting at 11:05am (ET) and roll call was conducted.

Potter updated the committee on release of the NASTF promotional video to instructors indicating there have been 257 views of it in this first week. The NASTF Communications Committee's distribution list for the video included solicitation of assistance from ATMC, OEM Education Roundtable, AAM, ALOA, NATEF, iATN Educators Forum and NACAT. Announcement was also made to the NASTF Board and Committee members through email and in the NASTF Newsletter. Educators are directed to www.nastf.org/instructors and the general industry to www.nastf.org/about.

Elements of the Committee's Resource Project were discussed:

- Develop Model 3rd party License Agreement – Morrell still trying to find a domestic OEM to participate. Will reach out to someone at GM.
- Conduct OEM Education Resource Review – Potter indicated this is pending completion of the work now being done for the SIC on their Reprogramming pages.
- Develop Best Practice Guide for OEMs – Kozak led a long discussion on the topic of aftermarket education, the technician student and reality of shop management. While it was acknowledged that NASTF's role is not to solve the problem of training the industry, it was important for the Committee's discussion to vet the facts like generational differences in technician preferences (young seek classes, older seek info-on-demand), shop owners attend classes but don't effectively pass the training on to their technicians (both need to attend), etc. Committee members encouraged ASE to consider giving more value to training by allowing proof-of-training as a component of ASE credential renewal. Sue Kalish indicated availability of shop training research and Morrell made the committee aware of a Harvard study.
- Conduct Technician Survey to determine level of awareness of OEM service info – Potter reported that the July 2015 study by ASA revealed a 77% awareness of NASTF compared to the April 2011 survey by Motor Information that reported a 27% awareness of NASTF.

Dates for 2016 Education Committee Meetings were announced:

Wednesdays, 11am ET/8am PT: January 20, May 4, July 20 and October 26

Morrell confirmed his availability as the presenter of the Education Committee report in the November 4 NASTF Fall 2015 General Meeting during AAPEX Las Vegas.

The meeting was adjourned at 11:55am (ET)