

NASTF Service Information Committee Meeting
By Conference Call, Wednesday, October 8, 2014

Meeting Summary

ATTENDING:

Dave Zwalina, Co-chair

John Cochrane

Michael Demers

Kurt Immekus

Frank Krich

Julia Rege

Justin Schroeder

Jim Von Ehr

Skip Potter, Exec Dir

ABSENT:

Steve Douglas, Co-chair

Zwalina convened the meeting at 11:05am (ET) and Potter conducted roll call.

Zwalina led a discussion about OEM updates to the NASTF Service Information Matrix (which is not a spreadsheet but rather a collection of information presented on several nastf.org web pages). The Committee reviewed a sample OEM page drafted by Donny Seyfer as an idea to replace the current SI Matrix. Discussion identified the following key points:

- OEM resources are limited to support maintenance of NASTF page content
- OEMs may not want NASTF linking to within their tech sites; only to their main page
- OEM sites are not standardized and techs could use navigation help which NASTF could provide
- A NASTF page for OEM links and/or notes to assist in navigation will help insulate OEMs from complaints

Potter was instructed by the Committee to engage with Seyfer further on this concept and to re-present to the committee with the following:

- A more robust sample clearly demonstrating...
- Added value for the technician beyond a simple link to the OEM site
- How NASTF search/navigation/use experience may be passed on to the OEM who could use it to improve their website

The Committee unanimously agreed that the current matrix and OEM page info was out-of-date, possibly misleading and should be replaced as soon as possible.

Potter informed the SIC that the NASTF Board of Directors had established a task force (Douglas, Gorman, Seyfer & Pennebaker) to review the relevance and compatibility of the [2006 NASTF Service Information Standard](#) with the 2014 Memorandum of Understanding.

The meeting was adjourned at 12:05pm (ET)

The next meeting of the Service Information Committee will be **11am (ET)/8am (PT), Wednesday, December 17, 2014**. Conference call/Go2Meeting dial-in numbers will be emailed to the committee of record before December 12.