

NASTF Education Committee Meeting  
By Conference Call, Wednesday, August 6, 2014

Meeting Summary

Attendees:

Rob Morrell, Co-chair  
Rob Barto, Co-chair  
Dennis Blough  
Robert Franzone  
Paul Garcia  
Sue Kalish

Jason Kozak  
David Macholz  
Gerard Tonno  
Jill Saunders  
Mark Warren  
Skip Potter, Exec Director

Rob Morrell convened the meeting at 11:01am (ET).

Rob Barto led a discussion on the committee's OEM Letter outlining the 4 new committee projects:

- An awareness campaign of available OEM training resources – A marketing campaign is under development by the NASTF Communications Committee. Education Committee members were asked to suggest key features and benefits of NASTF Education initiatives to be included in a NASTF marketing campaign. (Send suggestions to [skippotter@nastf.org](mailto:skippotter@nastf.org))
- Guidelines (or best-practice) paper for OEM website navigation to available resources – Committee members (especially technicians and shop owners) were asked to participate in the development of a document describing needs and uses of OEM education resources delivered directly to technicians. Kalish offered to engage the Auto Care Association's CCPN (Car Care Professional Network) panel in this project. Potter, with assistance from Mark Warren will develop with the co-chairs an "assignment definition" and will email it to committee members.
- Guidelines (or best practice) paper for OEM policy, licensing and access to resources for use by 3-rd party technical trainers - Committee members (especially 3-rd party educators) were asked to participate in the development of a document describing needs and uses of OEM education resources delivered or licensed to trainers for consolidation into independently-produced technical training programs. Potter, with Mark Warren will develop with the co-chairs an "assignment definition" and will email it to committee members.
- A NASTF webpage to replace the current Education Matrix ([http://www.nastf.org/files/public/Training\\_Matrix.pdf](http://www.nastf.org/files/public/Training_Matrix.pdf)) with the goal of greater usefulness for technicians and trainers; and less duplication on the NASTF site of information which is more appropriately maintained on the OEM's own technical website. – This project was tabled until completion of the Guideline/Best-Practice documents.

The OEM letter was successful in recruiting additional OEMs to the committee.

The meeting was adjourned at 11:35am (ET)

The next meeting of the Education Committee will be 11am (ET)/8am (PT), Wednesday, Oct 8, 2014. Conference call/Go2Meeting dial-in numbers will be emailed to the committee of record before September 27.