

NASTF Education Committee Meeting  
By Conference Call, Wednesday, October 30, 2013

Meeting Summary

Attendees:

Rob Morrell, Co-chair

Karen Miller, Co-chair

Chris Chesney

Kelly Colf

Charlie Gorman

Sue Kalish

Dave Milne

Allen Pennebaker

G Truglia

Mark Warren

Ginny Whelan

Rob Morrell convened the meeting at 11:05am (ET) and invited comments and experiences relating to the needs by the independent aftermarket for OEM training materials.

Chesney reminded the committee that the OEM has two aftermarket customers for their training resources: technicians and aftermarket trainers. Further, he suggested a matrix could be very general in cataloging OEM resources but should be specific in identifying, when possible, the appropriate OEM contact responsible for negotiating the purchase of OEM resources.

Gorman warned that a matrix attempting to catalog what is available is impossible to maintain as current and suggested that the committee effort focus on web navigation assistance directly to OEM resources and use of the SIR (Service Information Request) process to catalog and resolve gaps in the education resource availability, identifying, rather, what is missing.

Morrell noted that his success with obtaining OEM resources is tied directly to personal relationships he has developed directly with an OEM contact. Milne noted that his organization, the Automotive Training Managers Council (ATMC) combines in membership an almost equal number of OEM trainers with aftermarket trainers so ATMC is a good place to establish those relationships. Potter noted that he is a member of ATMC and had made a presentation to the OEM council at ATMC in April 2013. He will again attend the ATMC meeting in April 2014 and will work with Milne to get NASTF on their agenda.

The committee discussion revealed a possible misunderstanding by OEM personnel regarding the education materials required in both the EPA Service Information Rule and the NASTF Service Information Standards Agreement. Potter will work with Milne to develop a strategy to address this concern.

NASTF committees are intended to include significant representation from both the aftermarket and the OEMs and to date no OEMs have volunteered to join the Education Committee. Potter will reach out to key OEMs in hopes of recruiting participation in this initiative. The first task for a better-rounded committee will be to develop a revision to the current education matrix and a strategy to improve the aftermarket's understanding of what OEM training resources are available and the access of available resources for both techs and tech trainers.

It is the consensus of the attendees that the Education Committee adopt an urgency on these issues and act quickly to schedule additional committee meetings. Potter will work with the co-chairs to establish a date in either December or January.

The meeting was adjourned at 12:10pm (ET)